

## *Frequently Asked Questions*

### **Why should I join?**

Red Mountain Park is a donor-supported 501(c)(3) nonprofit organization, and our adventures and programs cover just 25% of our annual operating costs – for the rest we count on you! Members keep this 1,500-acre park clean and admission-free and make it possible to offer

- Interactive Learning Program
- Unforgettable Camps and Field Trips
- Natural and History Preservation
- Volunteer Projects

### **What are your Membership Program Goals?**

To convert every Red Mountain Park fan and visitor into a supporting Member!

### **I'm an Annual Investor. What does this mean for me?**

This means you're one of the first Park fans to “walk the talk” – *thank you!* Your Annual Investment will now become a Membership. We will simply issue you a Membership Card to take advantage of benefits now offered through our Membership Program. When it comes time to renew, we'll roll you right into the new Membership Program.

### **How long is my Membership good for?**

One (1) calendar year.

### **How do I get a replacement Member Card?**

Contact our office and we'll issue you a replacement card – (205) 202-6043 or [members@redmountainpark.org](mailto:members@redmountainpark.org).

### **How do I know when Member-Only Events are coming up?**

Visit our website – [www.redmountainpark.org/support](http://www.redmountainpark.org/support) – for the most up-to-date calendar of upcoming Member events.

### **How does the Perk Provider Program work?**

We've teamed up with some pretty cool businesses in town who are ready and excited to offer RMP Members some special discounts. As long as your Membership date is active (see back of card), when you take your Member Card to these businesses and make a purchase, they will apply a discount at point-of-sale.

### When can I start to use my Member Card to receive discounts with Perk Providers?

Immediately! Just take your card and show it to the Perk Provider at point-of-sale.

### How can I find a current list of Perk Providers?

Visit our website – [www.redmountainpark.org/support](http://www.redmountainpark.org/support) – for the most up-to-date listing of Perk Providers and their offered discounts.

### If I forget my Member Card, how do I get my discount with participating Perk Providers?

Sorry, you must show your Member Card to receive a discount.

### Can I get additional Member Cards?

We issue one (1) Member Card and two (2) Member Key Tags for two heads of household per Membership. If you have multiple family members under your Membership, simply share your Cards and Key Tags so they can take advantage of Provider Perks.

### Is my Membership tax-deductible?

Yes, your membership is fully tax-deductible. We will issue you a letter for your records.

### Do you offer discounts?

Yes, we offer a \$25 discount toward the price of one (1) membership if you are a Senior, Students, Active Military or Veteran.

### I qualify for a discount, what do you need as proof?

We operate on the “honor system.”

### How do Gift Memberships work?

Gift Memberships are a great way to celebrate your friend or family member with a gift that gives BIG – both to Red Mountain Park and through Member benefits! The best way to do this is go online – [www.redmountainpark.org/support](http://www.redmountainpark.org/support) – and select “Gift Membership.” There you can input your info and your recipient’s info along with a personal message. We will then send your gift recipient their Membership Package and special note from you.

### Can I get more information on Corporate Memberships?

Yes, please leave your information with me and Leigh Laser Collins in our Office of Philanthropy will be in touch with you!

For anything else: [www.redmountainpark.org/support](http://www.redmountainpark.org/support) | (205) 202-4043 | [members@redmountainpark.org](mailto:members@redmountainpark.org)