



JEFFERSON COUNTY
GREENWAYS COMMISSION

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FOR IMMEDIATE RELEASE

A Once-in-a-Generation Opportunity: Jefferson County Greenways Commission Seeks Inaugural Superintendent

Birmingham, AL, October 24, 2023 — The Jefferson County Greenways Commission announces its search for a Superintendent to steward the region's greenways, parks, and recreational areas. The Commission has retained Potrero Group, a national executive search and strategy firm, to lead the search.

The inaugural Superintendent will play a pivotal role in centralizing and coordinating the maintenance and day-to-day operations of three cherished green spaces: Red Mountain Park, Ruffner Mountain, and Turkey Creek Nature Preserve.

"This is a truly exceptional opportunity for an experienced park management professional to set the course for a new regional system and build a department from the ground up," says Jennifer Andress, Commissioner and Chair of the Search Committee. "We seek a collaborative leader who can foster trust, partnership, and stewardship with a variety of partners and constituents.

Reporting directly to the Commission and working in partnership with nonprofit park partners, the Superintendent will lead a high-performing, cross-functional team. Their priorities will include managing the protection of cultural and natural resources, real property, and procedures while providing exceptional services and experiences to the public.

"For the first time in Jefferson County's history, we are thrilled for the addition of a Park Superintendent to embark on park enhancement projects, but also amplify the overall park experience," expresses Carlee Sanford, Executive Director of Ruffner Mountain Nature Coalition and interim Director of Red Mountain Park Foundation. "This presents

an incredible opportunity for a park leader to deliver enduring environmental and health benefits for the diverse communities and visitors who delight in and benefit from Greater Birmingham's green spaces."

Information about the position and how to apply can be found online on the [Potrero Group website](#). Interested candidates should apply by **November 28, 2023**, for priority consideration. To share recommendations or for additional information, please contact Daniel Student, Potrero Group Senior Consultant, at dstudent@potrerogroup.com.

About the Jefferson County Greenways Commission

The Jefferson County Greenways Commission is committed to preserving and enhancing Birmingham's parks and green spaces for the benefit of all residents. We collaborate with community partners and constituents to ensure equitable access and sustainability while celebrating the rich cultural history of our region's parks. For more information on the three parks, visit ruffnermountain.org, redmountainpark.org, and turkeycreeknj.com.

About Potrero Group

Potrero Group is honored to coordinate this search on behalf of Jefferson County Greenways Commission. Supporting the Commission is in perfect alignment with Potrero Group's commitment to providing rigorous strategy and business planning, organizational effectiveness, and nuanced search services to mission-driven organizations. Potrero Group supports innovative leaders and organizations making a difference in the world. We are committed to equitable and inclusive practices in all of our work. For more information, visit www.PotreroGroup.com

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